

JUNIOR ACHIEVEMENT PRESENTS:

COW CHIP BINGO

Chip In and Kids Win

Weston, Florida (Sunday, April 10, 2011) Junior Achievement of South Florida (JASF) presented its first, family fun-filled picnic – with a twist. **Cow Chip Bingo** was a day of food and festivities with the potential to win \$2,500! The event was hosted by Alligator Ron’s Saloon at Green Glades Ranch.

“It was wonderful to see over 700 people attend this community-wide day, seeing families together enjoying bounce houses, carnival games, the mechanical bull, an exciting gunfight show, and at the same time, support the innovative programming at JA for our local students,” said Melissa Aiello, President of Junior Achievement. “We are grateful to Alligator Ron and Alligator Allie for their generosity in lending us his beautiful ranch for this one-of-a-kind afternoon.”

What made this different from any other picnic was the **Cow Chip Bingo**. For the price of a deed, you and your family enjoyed the festivities, but were also provided with the opportunity to win \$2,500! The much anticipated event and the long-awaited entry of the distinguished, infamous cow was the highlight of the day. “Bingo” entered the arena, looked at the crowd, ran around a bit, and then to everyone’s delight, dropped his “chip” within 1 minute. Everyone had the same chance to win, but the lucky winner of the chosen deed and \$2500 was Tom Donahue! Special thanks to our super sponsors which included: Ahearn Jasco + Company; Alligator Ron’s Saloon at Green Glades Ranch; Bergeron, A Family of Companies; Comcast; Park Row Printing; and Toshiba Business Solutions. All proceeds went to Junior Achievement of South Florida to further our mission to empower young people to own their future economic success.

Prior to the event, children were encouraged to get creative, use their imaginations, and name and draw the “Cow Chip **Cow**.” The winning design went to Valentina from Eagle Point Elementary School. Her picture was brightly displayed on the event T-shirt, and she received a Nintendo DSi and a pizza party for her entire class. Second place went to Camilla from Manatee Bay Elementary School, and third place went to Taylor from Coconut Creek Elementary School. Also, congratulations and \$250 went to Everglades Elementary School PTA for encouraging their students and for submitting the most entries.

Other great prizes were given out for the “When Pigs Fly Contest.” The winner received 2 Swim With the Dolphin Certificates at Miami Seaquarium; the second place winner received a beautiful new, mountain bike and a gift card to Big City Tavern; and the winner of the under 11 age group received a Toshiba portable DVD player.

Two Secret Square (or deed) winners were also chosen. One received a 32 inch Toshiba LCD TV and the other received a 3 night stay at the Florida Bluegreen Resort in Orlando.

Additionally, in an area surrounding the cow’s cherished choice for his chip, a total of 49 deed owners won a package containing gifts from the following generous contributors: Army Navy Surplus Store, Florida Panthers, Griff’s Western, IKEA Sunrise, Jungle Island, Panera Bread, and Strikes Boca.

It’s obvious that a good time was had by all, and JASF extends a hearty “Y’all Come Back Now, Ya Hear!” For more information on how to get involved in next year’s exciting Cow Chip Bingo event, contact Anna Parker at anna@jasouthflorida.org, 954-979-7116.

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