



To benefit



Grande Oaks Golf Club
March 5, 2012



Junior Achievement of South Florida

Junior Achievement highlights the value of the free enterprise system, teaching business know-how and personal finance. We do that through proven, structured, hands-on programs for all students, Kindergarten through 12th grade. The relevancy of JA's programs reinforces the learning process, encourages self-esteem, and increases the potential for our student's future success! Junior Achievement of South Florida recently moved into JA World Huizenga Center at Broward College and offers two new programs, JA BizTown and JA Finance Park. The Falcone Family BizTown and The Dave and Lorraine Thomas BizTown serves 5th graders, and The Patten Family Foundation Finance Park serves 8th graders. JA programs are significantly transforming how every local student views the world of work, free enterprise, and their possibilities for success in it.

Event Description

Created in 1998, the South Florida Invitational (SFI) has become a premier golf event attracting prominent business and civic leaders. The SFI offers high profile community visibility in concert with the largest and fastest growing economic education organization in the world. Since its inception, the tournament has raised over \$1 million for Junior Achievement.

Tournament Facts

<p><u>Tournament Honorees</u> 2011 Ray Ferrero, Jr., J.D. 2010 Jarett S. Levan 2008 Randolph A. Pohlman, Ph.D. 2007 Stuart Kaufman 2006 Max B. Osceola, Jr. 2005 Tony Segreto 2004 Jack Miller 2003 Phil Smith 2002 Bernie Kosar 2001 Rowland Schaefer 1999 H. Wayne Huizenga 1998 Dave Thomas*</p>	<p><u>2012 Tournament Honoree</u> TBD</p> <p><u>Date and Location</u> March 5, 2012 Grande Oaks Golf Club</p> <p><u>Golf Experience</u> Golfers play their own ball Tee time: 10:30 a.m. Registration: 8:00am-10:15am Awards Reception 3:00pm</p>	<p><u>Committee</u> Nicholas Cifra Gary Correll Gary Ellis Chuck Geragi Jeffrey Kuntz Gerry Litrento Alan McKay Mike Mominey Jack Paltani Paul Pucci Douglas Roberts Richard Rogers David Tolliver</p>
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* Deceased

A unique and impressive first class tournament, guests value the prestige of participating in a five-star signature event with other senior executives. An example of tournament day is as follows:

- *Valet parking*
- *Car washed while you golf*
- *Pick up and "check" your gift bag.*
- *Enjoy breakfast in the dining room*
- *Visit the cigar bar*
- *Receive a massage on the patio*
- *Practice putting or on the driving range*
- *The Bagpiper signals the start at 10:30 am*
- *Enjoy lunch on the veranda or on course*
- *Honoree reception and awards after golf*

This is just the beginning. Of course, JA is known for professional and dedicated volunteers. The staffing for the event is complete so that every aspect of the tournament and every detail is well managed.

Sponsorship Opportunities

Presenting Sponsor \$20,000

Presenting sponsor company name will appear with the tournament logo...

- On tournament stationery (letterhead, envelopes, invitations)
- Recognition in all media promotions, at the awards reception and on the JA website
- On tournament banner
- In the tournament program with story about company

Presenting sponsor receives:

- Twelve (12) player spots in the South Florida Invitational
- Tee sponsorship on Hole # 1 with signage
- Deluxe sponsor souvenir gift package for each player
- Breakfast, lunch and awards reception
- Opportunity to provide company gift to all guests

SEND 15 CLASSES TO
JA WORLD WITH THIS
SPONSORSHIP
INSPIRING 385
STUDENTS

Associate Sponsor \$15,000

Associate sponsor company name will appear with the tournament logo...

- On tournament stationery: (letterhead, envelopes, invitations)
- On tournament banner
- Company name on the sponsor board
- Recognition in the tournament program
- Recognition in all media promotions

Associate sponsor receives:

- Eight (8) player spots in the South Florida Invitational
- Tee sponsorship on Hole #2 with signage
- Deluxe sponsor souvenir gift package for each player
- Breakfast, lunch and awards reception
- Opportunity to provide company gift to all guests

SEND 11 CLASSES TO
JA WORLD WITH
THIS SPONSORSHIP
INSPIRING 288
STUDENTS

Breakfast/Lunch Sponsor \$10,000

Breakfast/Lunch sponsor receives:

- Four (4) player spots in the South Florida Invitational
- Logo signage at the clubhouse
- Tee sponsorship on Hole #3 with signage
- Deluxe sponsor souvenir gift package for each player
- Breakfast, lunch and awards reception
- Company name on the sponsor board
- Recognition in the tournament program
- Recognition in print advertising
- Opportunity to provide company gift to all guests

SEND 7 CLASSES TO
JA WORLD WITH
THIS SPONSORSHIP
INSPIRING 192
STUDENTS

Host Sponsor \$2,500

Choose one:

Golf Carts

Golf Balls

On-Course Contests

Car Wash

Flowers

Valet Parking

- Signage with your company name at the sponsored event or location
- Breakfast, lunch and awards reception for two guests
- Recognition in tournament program
- Opportunity to provide company gift to all guests

SEND 2 CLASSES TO
JA WORLD WITH THIS
SPONSORSHIP
INSPIRING 48
STUDENTS

Foursome Sponsorships

Benefactor \$5,000

Promotional Benefits

- Company Name featured on a tee sign placed on one of the holes during play
- Company Name featured in the tournament program
- Company Name featured in the JA newsletter
- Company Name featured on the acknowledgement board

Player Benefits

- Four (4) player entries
- Full access to all club facilities
- Souvenir gift package for all four players
- Breakfast, lunch and awards reception

SEND 4 CLASSES TO
JA WORLD WITH
THIS SPONSORSHIP
INSPIRING 96
STUDENTS

Please return form below

South Florida Invitational Grande Oaks Golf Club - March 5, 2012

Foursomes__ Benefactor Sponsor \$5,000 (4 players)
 __ Patron Sponsor \$2,500 (2 players)
 __ Friend Sponsor \$1,250 (1 player)

Sponsorships __ Presenting Sponsor \$20,000 – Inspires 385 Students
 __ Associate Sponsor \$15,000 – Inspires 288 Students
 __ Breakfast Sponsor \$10,000 – Inspires 192 Students
 __ Host Sponsorship \$ 2,500 – Inspires 48 Students

Please circle your host sponsor choice:

Car Wash ~ Valet Parking ~ Golf Carts ~ Contests ~ Flowers ~ Golf Balls

Honoree Tribute__ ½ page ad includes Tee Sign \$500

Auction Items: I will donate to the auction _____

Contact Name: _____

Company Name: _____

Address: _____

City/State/Zip: _____

Telephone: _____ **Fax:** _____

Email: _____

___ Please send invoice ___ Charge my credit card for:\$ _____

Card #: _____ **Code:** _____ **Exp Date:** _____

Please return to:

Elizabeth Morrall/Junior Achievement of South Florida

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