

For Immediate Release
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World Omni Celebrates 30th Anniversary by Giving Back

December 7, 2011 (Coconut Creek) World Omni, a diversified financial services company founded by philanthropist, Jim Moran, chose to celebrate its 30th anniversary by partnering with a nonprofit that has a shared mission and values. Junior Achievement of South Florida (JASF) was the fortunate nonprofit to receive a generous donation of \$30,000. JA's commitment to educating students about financial literacy and the principles of market-based economics and entrepreneurship is a perfect match.

JA areas who are in World Omni's neighborhoods around the country will also receive \$1,000. Melissa Aiello, President of JA, exclaimed, "I am so thankful to World Omni for their generosity to JA South Florida and several other JA chapters. "World Omni and JM Family Enterprises gives back generously across the country, and it is an honor that we'll be able to use these funds to continue to deliver exceptional financial literacy programs to our students," says Jason Welch, Chairman of JA's Board of Directors.

Established in 1981, World Omni Financial Corp. provides financial products and services to consumers, automotive dealers and lenders. The company is a subsidiary of [JM Family Enterprises, Inc.](#), a diversified automotive corporation founded by Jim Moran in 1968. JM Family is ranked No. 27 on *Forbes'* list of "America's Largest Private Companies," and No. 16 by FORTUNE® as one of the 100 Best Companies to Work For, its 13th consecutive year on the list. The company was also recently named No. 12 on *Computerworld's* list of Top Green-IT Users for its commitment to sustainable business practices.

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About Junior Achievement's Huizenga Center

Junior Achievement of South Florida was founded in 1959. Using age-appropriate curricula designed to teach elementary students about their roles as individuals, workers, and consumers and to prepare middle grade and high school students for key economic and workforce issues they will face, Junior Achievement brings the free enterprise system to life in the classroom. Junior Achievement is targeted to reach more than 48,000 Broward and South Palm Beach County students through the JA World Huizenga Center located on Broward College's North Campus.. For more information, call Melissa Aiello of Junior Achievement of South Florida at 954-979-7111 or visit the Web Site: www.jasouthflorida.org.

Picture #1: Dan Chait, Colon Brown, Melissa Aiello, Jason Welch