

**BANKATLANTIC'S TOM TRIOZZI STRUTS HIS STUFF FOR
JUNIOR ACHIEVEMENT OF SOUTH FLORIDA**

December 2, 2010 (Fort Lauderdale) Tom Triozzi, Senior Vice President and Director of Marketing at BankAtlantic, was one of South Florida's "Men of Style." As such, he walked down the runway to the cheers of an admiring crowd on shopping night at the Galleria Mall. The Galleria's fourth annual Men of Style Shopping Night presented by Signature Grand provided 100% of the event proceeds to the 10 participating local charities. Junior Achievement benefitted by raising more than \$4,000.

"If it wasn't for such a good cause, I wouldn't be caught dead on a catwalk" joked Triozzi. "I passionately support JA because this organization reaches young people at a time that we can influence them to become positive contributors to society."

From the event start, guests enjoyed some of their favorite foods and bar selections from Blue Martini, Truluck's, P.F. Chang's China Bistro, The Melting Pot, Bluebell Ice Cream, Sbarro's and Winn-Dixie. Event sponsors and contributors also included lead sponsor Signature Grand, Bitner Goodman, CBS4, City & Shore Magazine and Dillard's.

The highlight of the evening was the men of style honorees on the catwalk for a men's fashion show presented by Dillard's and hosted by Jawan Strader, CBS4 morning news anchor.

Event attendees received the exclusive Men of Style Shopping Night "Passport of Savings," featuring store incentives valued at far more than the cost of the event ticket from select mall retailers and restaurants, including: Macy's, Dillard's, Banana Republic, Coldwater Creek, Ann Taylor, P.F. Chang's, Truluck's, Season's 52 and more.

Guests also took part in a great raffle with prizes from Radisson St. Martin Resort, Gallery One, Truluck's, The Capital Grille, PRP International and Coral Ridge Country Club.

"We were thrilled to see Tom as one of the Men of Style and grateful to him for his support of Junior Achievement," said Melissa Aiello, President of JA of South Florida. "His dedication has been evident, not simply with this event but with his long-term commitment to help us serve the community better."

For more information about Junior Achievement and the Men of Style Fashion Show, contact Diana Metcalf, (954) 979-7120.

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Picture 02:

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About Junior Achievement's Huizenga Center

Junior Achievement of South Florida was founded in 1959. Using age-appropriate curricula designed to teach elementary students about their roles as individuals, workers, and consumers and to prepare middle grade and high school students for key economic and workforce issues they will face, Junior Achievement brings the free enterprise system to life in the classroom. Junior Achievement is targeted to reach more than 50,000 Broward and South Palm Beach County students through the JA World Huizenga Center located on Broward College's North Campus. For more information, call Melissa Aiello of Junior Achievement of South Florida at 954-979-7111 or visit the Web Site: www.jasouthflorida.org.