



## Junior Achievement of South Florida

Junior Achievement is a non-profit organization that provides economic education and workforce readiness programs to kindergarten through twelfth grade students. Junior Achievement of South Florida recently moved into JA World Huizenga Center at Broward College and offers two new programs, JA Biz Town and JA Finance Park. The Falcone Family BizTown and The Dave and Lorraine Thomas BizTown serves 5<sup>th</sup> graders, and The Patten Family Foundation Finance Park serves 8<sup>th</sup> graders. JA programs are significantly transforming how every local student views the world of work, free enterprise, and their possibilities for success in it.

## Event Description

Created in 1998, the South Florida Invitational (SFI) has become a premier client entertainment and networking event attracting prominent business and civic leaders. The SFI offers high profile community visibility in concert with the largest and fastest growing economic education organization in the world. Since its inception, the tournament has raised over \$1 million for Junior Achievement.

## Tournament Facts

### Tournament Honorees

2008 Randolph A. Pohlman, Ph.D.  
2007 Stuart Kaufman  
2006 Max B. Osceola, Jr.  
2005 Tony Segreto  
2004 Jack Miller  
2003 Phil Smith  
2002 Bernie Kosar  
2001 Rowland Schaefer  
1999 H. Wayne Huizenga  
1998 Dave Thomas\*

### 2010 Tournament Honoree

Jarett Levan

### Date and Location

March 15, 2010  
Grande Oaks Golf Club

### Golf Experience

Golfers play their own ball  
Tee time: 9:30 a.m.  
Breakfast 7:30am-9:15am  
Awards Reception 1:30pm

### Committee

Co-Chair: Gerry Litrento  
Co-Chair: Doug Roberts  
Dr. Larry Calderon  
Gary Ellis  
Jeffrey Kuntz  
Jack Luzzo  
Jack Paltani  
Paul Pucci  
Richard Rogers

\* Deceased

A unique and impressive first class tournament, guests value the prestige of participating in a five-star signature event with other senior executives. An example of tournament day is as follows:

- *Valet parking*
- *Car washed, if desired while you golf*
- *Pick up and "check" your gift bag.*
- *Enjoy breakfast in the dining room*
- *Visit the cigar bar*
- *Receive a massage on the patio*
- *Practice putting or practice at the driving range*
- *The Bagpiper signals the start at 9:30 am*
- *Honoree reception and awards after golf*

This is just the beginning. Of course, JA is known for professional and dedicated volunteers. The staffing for the event is complete so that every aspect of the tournament and every detail is well managed.

# Sponsorship Opportunities

## Presenting Sponsor \$20,000

Presenting sponsor company name will appear with the tournament logo...

- On tournament stationery (letterhead, envelopes, invitations)
- Recognition in all media promotions, at the awards reception and on the JA website
- On tournament banner
- In the tournament program with story about company

Presenting sponsor receives:

- Twelve (12) player spots in the South Florida Invitational
- Tee sponsorship on Hole # 1 with signage
- Deluxe sponsor souvenir gift package for each player
- Breakfast, lunch and awards reception
- Opportunity to provide company gift to all guests

**SEND 15 CLASSES TO  
JA WORLD WITH THIS  
SPONSORSHIP  
INSPIRING 385  
STUDENTS**

## Associate Sponsor \$15,000

As Associate sponsor, company name will appear with the tournament logo...

- On tournament stationery: (letterhead, envelopes, invitations)
- On tournament banner
- Company name on the sponsor board
- Recognition in the tournament program
- Recognition in all media promotions

Associate sponsor receives the following:

- Eight (8) player spots in the South Florida Invitational
- Tee sponsorship on Hole #2 with signage
- Deluxe sponsor souvenir gift package for each player
- Breakfast, lunch and awards reception
- Opportunity to provide company gift to all guests

**SEND 11 CLASSES TO  
JA WORLD WITH  
THIS SPONSORSHIP  
INSPIRING 288  
STUDENTS**

## Breakfast Sponsor \$10,000

Breakfast sponsor receives the following:

- Four (4) player spots in the South Florida Invitational
- Logo signage at the clubhouse
- Tee sponsorship on Hole #3 with signage
- Deluxe sponsor souvenir gift package for each player
- Breakfast, lunch and awards reception
- Company name on the sponsor board
- Recognition in the tournament program
- Recognition in print advertising
- Opportunity to provide company gift to all guests

**SEND 7 CLASSES TO  
JA WORLD WITH  
THIS SPONSORSHIP  
INSPIRING 192  
STUDENTS**

## Host Sponsor \$2,500 (6 available)

Choose one:

Golf Carts

Golf Balls

On-Course Contests

Car Wash

Flowers

Valet Parking

- Signage with your company name at the sponsored event or location
- Breakfast, lunch and awards reception for two guests
- Recognition in tournament program
- Opportunity to provide company gift to all guests

**SEND 2 CLASSES TO  
JA WORLD WITH THIS  
SPONSORSHIP  
INSPIRING 48  
STUDENTS**

## Foursome Sponsorships

### Benefactor \$5,000

#### Promotional Benefits

- Company Name featured on a tee sign placed on one of the holes during play
- Company Name featured in the tournament program
- Company Name featured in the JA newsletter
- Company Name featured on the acknowledgement board

#### Player Benefits

- Four (4) player entries
- Full access to all club facilities
- Souvenir gift package for all four players
- Breakfast, lunch and awards reception

**SEND 4 CLASSES TO  
JA WORLD WITH  
THIS SPONSORSHIP  
INSPIRING 96  
STUDENTS**

### *South Florida Invitational Grande Oaks Golf Club March 15, 2010*

**Foursomes**      Benefactor     \$5,000 (4 players) Inspires 96 Students  
                   Patron             \$3,000 (2 players) Inspires 58 Students  
                   Friend             \$1,500 (1 player) Inspires 29 Students

### **Sponsorships**

Presenting Sponsor             \$20,000 – Inspires 385 Students  
 Associate Sponsor             \$15,000 – Inspires 288 Students  
 Breakfast Sponsor             \$10,000 – Inspires 192 Students  
 Host Sponsorship             \$2,500 – Inspires 48 Students

Please note your host sponsor choice:

**Car Wash-Valet Parking-Golf Carts-Contests-Flowers**

**Auction Items:** I will donate to the auction \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Please send invoice      Charge my credit card for Amount: \_\_\_\_\_

**Card #:** \_\_\_\_\_ **Code:** \_\_\_\_\_ **Exp Date:** \_\_\_\_\_

Please return to: Elizabeth Morrall/Junior Achievement of South Florida  
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