

# **BUSINESS SNAPSHOT**

## ***BLUEGREEN CORPORATION***

### **Business Overview**

Bluegreen Corporation sells vacation packages to the citizens of BizTown. Customers will choose their destination and pick from a variety of activities. Once the customer has chosen the vacation package, a picture is taken, and the customer can view the picture online, at home.

### **Business Activities**

- To determine how much each vacation package will cost, the Sales Manager meets with the CEO during Business Start-Up time to price each package.
- The Sales Manager greets customers as they arrive and answers any questions regarding the vacation packages. The Sales Manager also takes the payment when a customer purchases a vacation package and enters the payment into the POS computer.
- Once a customer has purchased a vacation package, the Activities Director takes a picture of the customer “on vacation” and helps the customers plan their activities and meals for their vacation.
- After receiving a few payment checks, the CFO follows his/her Job Directions and makes a Business Deposit. This includes entering the payment checks into his/her computer and printing a deposit ticket.

### **Employee Responsibilities**

- **CEO** Takes Loan Application and Promissory Note to bank for approval, signs all paychecks and business checks, and assists all other employees.
- **CFO** Issue paychecks to each employee and prints checks to pay all business costs for the day. Makes business deposits.
- **Sales Manger** Meets with CEO to determine vacation package prices, answers questions about vacation packages, and takes payment for vacation packages.
- **Activities Director** Takes a photo of customers “on vacation”, and plans activities and meals for customers on their vacation.