



Comcast started off as American Cable Systems, and began servicing its first market, Tupelo, Mississippi, in 1963. Back then Comcast was known as Community Access TV, taking the network TV signals from affiliates in urban areas and making that programming available to rural cities throughout the country.

Today, Comcast is one of the world's leading providers of entertainment, information and communications products and services and is one of the nation's largest video, high-speed Internet and phone providers to residential and business customers. Comcast is also the majority owner and manager of NBCUniversal, which owns and operates entertainment and news cable networks, the NBC and Telemundo broadcast networks, local television station groups, television production operations, a major motion picture company and theme parks. Through NBCUniversal, Comcast develops, produces and distributes entertainment, news, sports and other content for global audiences.

Comcast is also majority owner of Comcast Spectacor, Comcast SportsNet (in Chicago, Michigan, Philadelphia, Washington DC/Baltimore, New England, the San Francisco Bay Area, the Pacific Northwest and metro Sacramento), as well as E! Entertainment Television; Style Network; G4; The Golf Channel and Versus (formerly the Outdoor Life Network).

Comcast is known as an industry innovator, always expanding its suite of customer friendly products and services. Lately Comcast rebranded its residential services. XFINITY is Comcast's products reinvented, giving customers more choice and more control over more entertainment, than ever before. It's also the new brand name for Comcast's technology platform, products and services. (Comcast remains the name of the company).

XFINITY symbolizes an expansion of products and services, offering Comcast customers more High Definition channels, more speed, more choice and more control over their services.

Did You Know:

- Comcast-Spectacor owns two professional sports teams; the Philadelphia 76ers NBA basketball team and the Philadelphia Flyers NHL hockey team, and a large, multipurpose arena in Philadelphia, the Wells Fargo Center.
- The name Comcast was created by the merging of two words; communications and broadcast
- Comcast Cares Day, the company's national day of service, to communities it serves, celebrated its 10th anniversary on April 30th of this year. This anniversary also marked that Comcast volunteers have logged more than 2 million volunteer hours and a total of \$10 million in contributions to organizations on this day, since it first began in 2001.