

JAexperience

— AT LAUDERHILL 6-12 —



Junior
Achievement[®]
of South Florida



Work Readiness | Entrepreneurship | Financial Literacy

JASouthFlorida.org



WHAT IS JA EXPERIENCE AT LAUDERHILL 6-12?

Junior Achievement's mission is to inspire young people to succeed in a global economy. While the mission of the organization has remained constant for generations, JA is especially focused on transforming the delivery of its mission to be even more relevant and engaging for students in today's high-tech and multi-sensory world.

The JA Experience at Lauderhill 6-12, a joint venture between Junior Achievement of South Florida and Broward County Public Schools, specifically Lauderhill 6-12, launched in the 2017-18 school year. This innovative school model helps students achieve greater educational, personal and future professional success. The approach integrates leadership, business and entrepreneurship principles that are infused into the everyday learning of each student and classroom, thus preparing them for post-secondary education and career paths.

By participating in the program, JA Experience students have access and connectivity to Broward's top companies through:

- Mentorship
- Executive Guest Seminars
- Professional Advisors
- Real Case Studies
- Project-Based Business Challenges
- Site Visits
- Internships

A DATED LEARNING EXPERIENCE LEAVES MILLIONS OF TEENS UNPREPARED TO THRIVE IN TODAY'S ECONOMY

As our economy continues to evolve at an ever-increasing rate, our public education structure has fundamentally not been able to keep pace. With limited ability to effectively innovate, much of the recent advancements have taken place outside the system.

This has left the majority of students with an antiquated high school experience that does not reflect the world in which they live and leaves them unprepared to achieve economic prosperity. More than 90 percent of our country relies on developing a solution within the system in order to better serve today's generation.



Lack of Financial Literacy

Today, personal finance is not mandatory or even offered in some traditional educational systems; therefore, young people need the tools to make sound financial decisions once they enter the workforce.

Student Disengagement

The dropout crisis in America's educational system has a devastating impact on the future health of the economy. Only **4 out of 10 (40%)** of students are engaged in high school.*

Nearly every year, only **70%** of students nationwide (**80% in Broward County** and **82% in Palm Beach County**) complete high school on time and earn a diploma.

Skills Gap

Graduating students are inadequately prepared to participate in a meaningful way to their employers' success because they lack basic skills such as communication, problem solving, and critical thinking

In addition, only **11%** of business leaders strongly agree grads have the needed skills and competencies.*



REDESIGNING HIGH SCHOOL EDUCATION

The goal of the JA Experience at Lauderhill 6-12 model is to redesign high school education to be more relevant, experiential and connected to the real world. This model integrates Junior Achievement curriculum into core classes. This curriculum is based on Junior Achievement's three pillars: entrepreneurship, work readiness and financial literacy.

JA Experience is designed as a "specialty school," where the entire student body will participate in the program. JA electives are included as "mandatory electives" throughout the 4-year high school experience. A JA-trained teacher works closely with Junior Achievement of South Florida's JA Experience Onsite Director to implement the curriculum and activities.

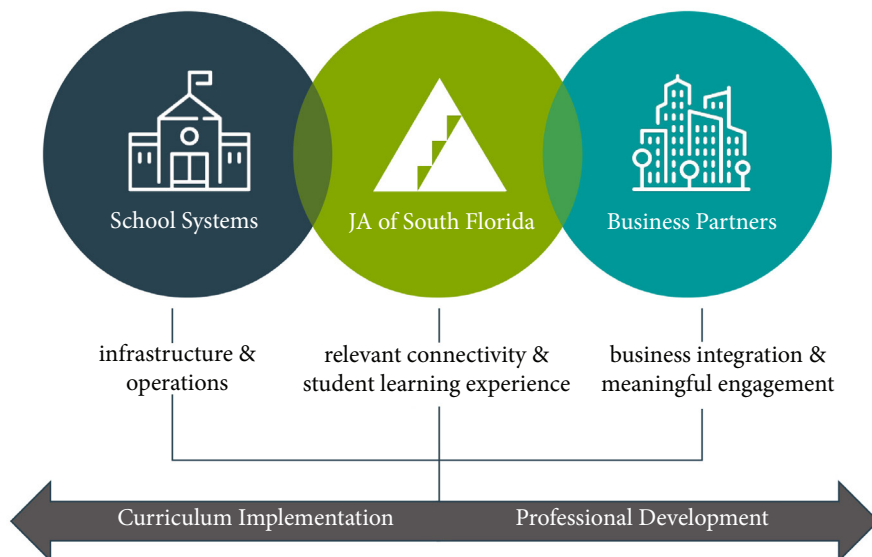
JA Experience moves education from decades of learning in silos to infusing concepts and themes across subjects. It pushes students to discover solutions to real challenges, connect the relevancy of education, and develop the knowledge, skills and confidence to thrive in today's ever-evolving economy and career opportunities.

IMMERSIVE CONNECTIVITY TO THE BUSINESS COMMUNITY

Developed through joint ventures with school systems, and strategic partnerships with the business community, JA Experience unlocks the potential to create systemic transformation in a way that not only affects individual students, but also elevates entire schools, school systems and fuels the potential of our communities.

As a vital component of the model, Junior Achievement works actively to develop corporate partnership opportunities that infuse business experience, reality and expertise into everyday learning and application through corporate site visits, case studies, business challenges, etc. Bringing the concepts to life, JA Experience engages business professionals in the classroom environment as advisors and coaches, along with creating a pipeline to internships and careers. These efforts are reinforced by a culture and teaching methodology, which builds transferable skills needed to navigate college, life and career success within today's economy - including:

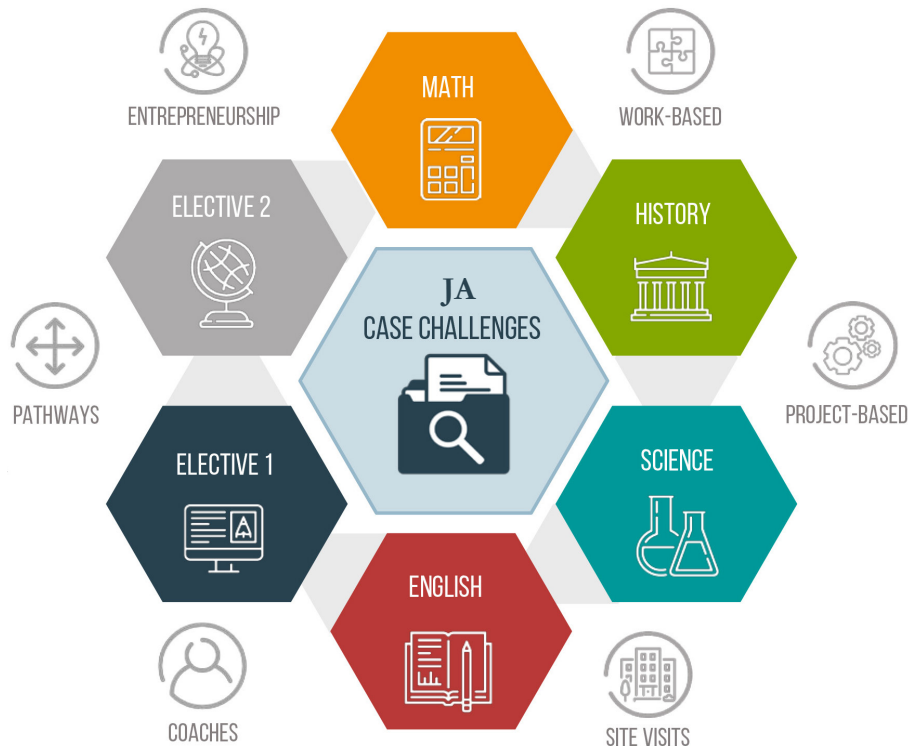
- Communication
- Goal Setting
- Critical Thinking
- Interviewing
- Personal Branding
- Problem Solving
- Public Speaking
- Resume Building
- Teamwork



INTERDISCIPLINARY AND INTEGRATED

The JA Experience model seeks to remove the silos of traditional curriculum, in order to demonstrate the applicability and relevance of each subject and content area through interdisciplinary business case studies and project-based learning.

Rather than keeping each subject in its own lane, portions of the course outline bring together team-teaching and common planning around projects, case studies and business challenges that incorporate the application of standards for all courses. This method seeks to answer “*why do I need to know this?*” with each important concept and knowledge area, which then provides a hook in the minds of young people and increases engagement in learning.



CREATING A CULTURE OF SUCCESS

Academic Achievement: Students demonstrate increased/sustained academic performance compared to peers and historical performance, as measured by GPAs, Test Scores, Grade-Level Matriculation, etc.

Student Learner Profile: Students develop transferable skills and approaches to navigate career and life success through problem-solving, analytical-reasoning, critical-thinking and decision-making.

Post-Secondary Access and Enrollment: Students complete all college/university eligibility requirements and matriculate into a 2-year or 4-year postsecondary institution or vocational school.

Career Readiness: Students earned certificates in Career Skills/Entrepreneurship, and will be gaining real-world experience through an internship during their senior year. They also will launch their own entrepreneurial venture through high school.



“The program taught me how a business works. It was great to have business owners talk about how they got started and the challenges they faced.”
- JA Experience Student

“Students learned personal financial management skills, effective problem-solving skills, soft skills vs. technical skills, the importance of planning for the future, good business etiquette and operations, financial reporting, public speaking and presentation skills”
- JA Experience Teacher



of JA Experience students now realize the importance of being prepared for the workforce and future.



of the students are now more aware of career options.



of the students gained a better understanding of the importance of managing finances.



Junior Achievement of South Florida is preparing youth
to be the employees, consumers and business owners of the future
Our mission is to inspire and prepare youth to succeed in a global economy.

Junior Achievement of South Florida:

- provides real-world training in financial literacy including budgeting, spending, investing and the use of credit
- introduces entrepreneurial concepts and values
- offers cutting-edge skill-building opportunities that enable young people to explore meaningful, productive careers
- facilitates opportunities for paid internships

With the help of over 7,000 trained corporate and community volunteers and mentors, JA delivers over 20 unique programs to 50,000 students in classrooms throughout Broward and south Palm Beach counties and at JA World Huizenga Center at the Lillian S. Wells Pavilion on the Broward College North Campus, a first-class facility housing two JA BizTowns and JA Finance Park.

For more information, please contact Elexcy Morrison at (754) 300-7669 or Elexcy@JASouthFlorida.org.



Junior
Achievement®
of South Florida



Connect with us!

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