



JA INSPIRE

Exhibitor Guide

Friday, February 8, 2019

8am-4pm

JA World Huizenga Center at the Lillian S. Wells Pavilion
1130 Coconut Creek Blvd., Coconut Creek, FL 33066

Partner with Junior Achievement of South Florida to reach 2,000 8th-12th grade students from Broward and south Palm Beach counties.

Junior Achievement of South Florida presents JA Inspire, an interactive career exploration program in partnership with educators and industry leaders. Students will be introduced to high growth/high wage career fields including: construction, health, marine, aviation, finance, automotive, technology, energy, hospitality, nonprofit, professional sports, government agencies and more. The multi-component program is designed to have a deep impact on the students as they begin their journey to the workforce.



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How Can I Best Interact With Students?

The more interactive your booth is, the easier it will be for students to connect and understand your business. The students attending JA Inspire will be prepared with questions to ask about your career and company.

Below are a few examples of questions students may ask you:

- What skills do I need to do your job?
- What is your company best at?
- How does your company define and measure success?
- What are the rewards of working at your job?
- What education beyond high school do I need to have for this job?
- What do you enjoy most about your job?
- What makes you good at your job?

NOTE: Not all students are as outgoing as others; some may have the best interaction if YOU ask them questions.

Some examples of questions you may want to ask students are listed below:

- What classes are you most interested in at school?
- What are your greatest strengths?
- Do you like the idea of working on a team/independently?
- What are some of your future goals?
- What makes you a good candidate for a job?

Destination Inspiration Stamp

You will be provided a JA Inspire self-inking stamp to use at your exhibit; students will ask you to stamp their workbook to demonstrate their participation. Students should receive a stamp for interacting at your exhibit not just because they asked! You will stamp their workbooks in the appropriate "Industry Sector" where your exhibit booth is located. The Industry Sectors will be identified on the signage in the room.

Additional Notes

Students will receive a backpack and a pen to take notes. You are welcome to bring merchandise to giveaway.

Industry Sectors at JA Inspire 2019

- Automotive
- Aviation
- Business & Finance
- Construction
- Energy
- Healthcare
- Hospitality
- Marine
- Environment
- Government
- Technology



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Event Day & Load-In Details

Set-Up Time:

Thursday, February 7 from 3:30-6pm

Friday, February 8 from 6-7:30am

Please indicate your set up shift and needs on the Exhibitor Form.

Parking:

There is ample parking for your exhibitor staff. A parking map will be provided to you.

Check In:

As you enter the rear of the JA World Huizenga Center for set up, JA Staff will check you in and direct you to your booth location.

Security:

JA World Huizenga Center is a secure facility, so you may leave everything in place overnight. Additional police will be on site event day.

Exhibit Materials:

Please remember to bring ample signage for your 10x10 exhibit area. JA will provide 1 table and 2 chairs. Plain black cloths are available upon request. You are encouraged to bring your own table linens.

Exhibitor Attendance Hours:

We ask that your exhibitor team please arrive no later than 7:30am. Students arrive at 8am.

Exhibit Closure:

Exhibitors may load-out exhibits only after the last school has exited the building.

Suggested Dress:

Business/Expo attire including name badge and company logo shirt.

Breaks:

There are no formal breaks. Please coordinate staff overlap to allow personal breaks/lunches.

Lunch:

A light lunch will be provided to exhibitors. There will be no additional concessions available. You are encouraged to bring a snack and beverage.



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