

# Sponsor Guide



## JA INSPIRE

### Why JA Inspire?

- Support JA Career Exploration Programs
- Inspire and Connect with the Future Workforce
  - Exposure for Your Business

Friday, February 8, 2019

8am-4pm

JA World Huizenga Center at the Lillian S. Wells Pavilion  
1130 Coconut Creek Blvd., Coconut Creek, FL 33066

**Partner with Junior Achievement of South Florida to reach 2,000 8th-12th grade students from Broward and south Palm Beach counties.**

Junior Achievement of South Florida presents JA Inspire, an interactive career exploration program in partnership with educators and industry leaders. Students will be introduced to high growth/high wage career fields including: construction, health, marine, aviation, finance, automotive, technology, energy, hospitality, nonprofit, professional sports, government agencies and more. The multi-component program is designed to have a deep impact on the students as they begin their journey to the workforce.

#### The event will feature:

- A showcase of careers and pathways of local leading industries
- Over 50 interactive career station exhibitors
- More than 100 mentors who will share their career advice and available opportunities with students
- Student engagement with equipment, technology and the opportunity to “step into the shoes” of employees from all industries



**Junior  
Achievement®**  
of South Florida

For more information, contact Debbie Elliott at (954) 979-7101 or [Debbie.Elliott@JASouthFlorida.org](mailto:Debbie.Elliott@JASouthFlorida.org).

# Partnership Benefits

## Industry Lead Sponsors - \$5,000

- Lead Sponsor recognition - Industry Exclusive
- Sponsor level recognition on all collateral and event signage
- Support students to attend the JA Inspire Career Exploration Fair
- Complimentary Career Exploration Station\*
- Logo and brief Profile in the Student Career Exploration Workbook
- Merchandise giveaway opportunity for Students
- Logo included on Backpacks
- Logo recognition in photo zone
- Recognition in JA email blast (circ. 20,000)
- Recognition on JA website JASouthFlorida.org and JA social media sites
- Recognition in JA Annual Impact Report

## Backpack Sponsor - \$5,000

- Lead Logo on Backpacks
- Sponsor level recognition on all collateral and event signage
- Support students to attend the JA Inspire Career Exploration Fair
- Complimentary Career Exploration Station\*
- Logo and brief Profile in the Student Career Exploration Workbook
- Merchandise giveaway opportunity for Students
- Logo recognition in photo zone
- Recognition in JA email blast (circ. 20,000)
- Recognition on JA website JASouthFlorida.org and JA social media sites
- Recognition in JA Annual Impact Report

## Career Exhibitors

- Complimentary Career Exploration Station\*
- Name recognition on all collateral and signage
- Logo/name in the Student Career Exploration Workbook
- Merchandise giveaway opportunity for Students
- Name included on Backpacks
- Name recognition in photo zone
- Recognition in JA email blast (circ. 20,000)
- Recognition on JA website JASouthFlorida.org and JA social media sites
- Recognition in JA Annual Impact Report

\* Career Exploration Station includes a 10'x 10' indoor exhibit space, with option of a 6-foot table and 2 chairs. Wi-Fi and electricity included (your own extension cord required, 120 volts). Please give specs for exterior space, if needed.





JA INSPIRE

# Sponsorship Form

Over 2,000 8th-12th grade students will participate in JA Inspire on February 8th through their participating school programs.

We are expecting over 50 Exhibitor partners to create booths to introduce students to various careers in leading local industries. As a business professional, you have the opportunity to connect and inspire the future workforce by creating an interactive experience and answering students' questions about your industry, career paths, job responsibilities and business culture.

## Sponsor Information

Name: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip Code: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Website: \_\_\_\_\_  
Social Media: \_\_\_\_\_

Please return form to  
Debbie Elliott  
Senior Director of Workforce Development

**Mail:**

Junior Achievement of South Florida  
1130 Coconut Creek Blvd., Coconut Creek, FL 33066

**Fax:** (954) 971-3525

**Email:** [Debbie.Elliott@JASouthFlorida.org](mailto:Debbie.Elliott@JASouthFlorida.org)

Junior Achievement of South Florida is a 501 (C) (3) organization. A copy of the official registration for Junior Achievement (#CH1491) as well as financial information may be obtained from the division of consumer services by calling toll free within the state 1-800-435-7352. Registration does not imply endorsement, approval, or recommendation by the state. Junior Achievement of South Florida pays 0% of contributions received to outside professional solicitors and 84% of all contributions received are retained for charitable purposes. The tax identification number for Junior Achievement of South Florida is 59-0871446.



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