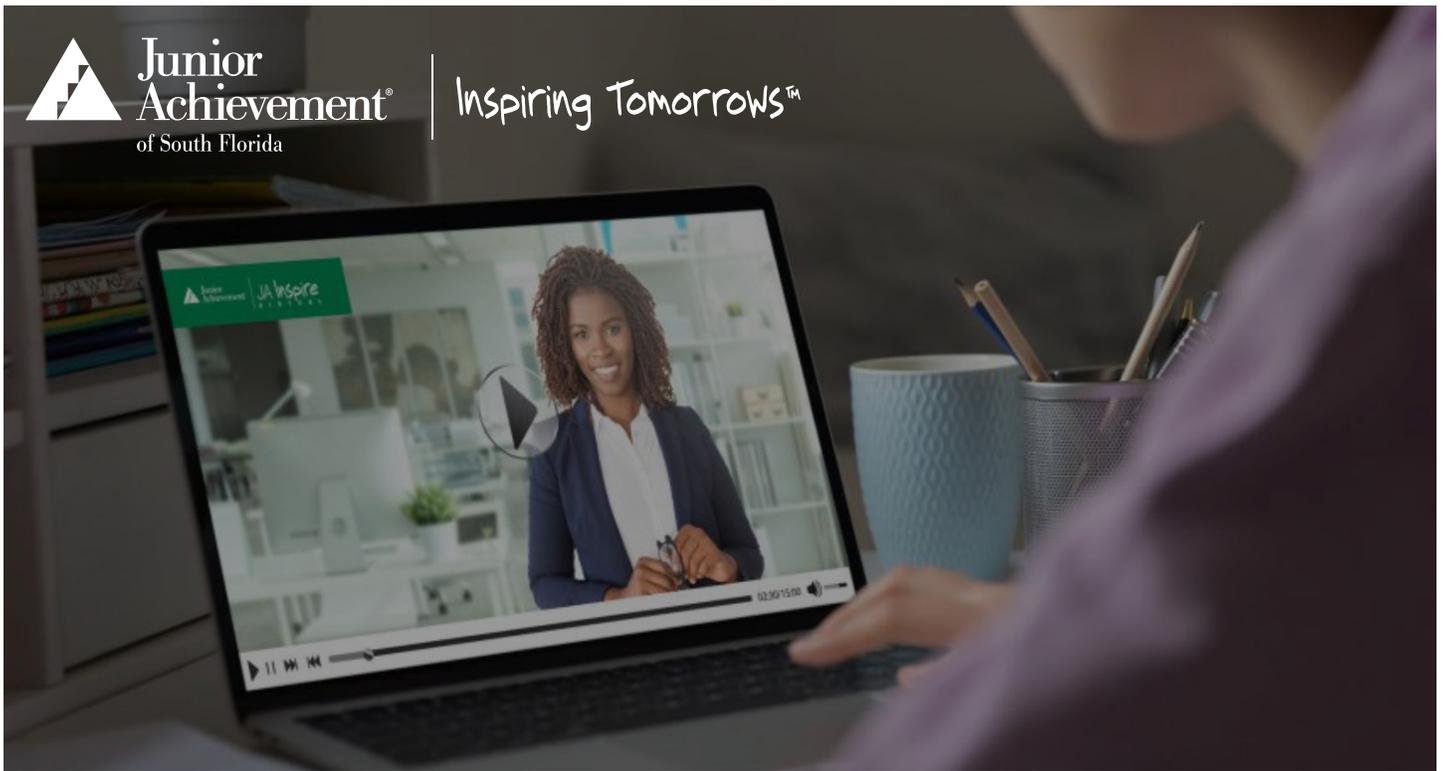




Junior
Achievement®
of South Florida

Inspiring Tomorrows™



JA Inspire™

Virtual

A VIRTUAL CAREER FAIR FOR STUDENTS



Coming February 2-3, 2021
Educator Brochure

When our students know
where they're going...
we all advance



JA Inspire Virtual is Junior Achievement's career development program for 8th, 11th and 12th grade students brought to life by our leading employers and in coalition with our educators.

Using virtual technology, JA Inspire 2021 features an amazing online career event filled with up to 50+ local business exhibits providing engaging exhibitor videos and downloadable career information

Why JA Inspire? Students will begin their explorations with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully.

BRIEF OVERVIEW

-  Junior Achievement of South Florida will offer two live days consisting of two sessions per day.
-  In December, Junior Achievement will provide you with curriculum for your students that includes a career assessment and activities to get them thinking about what they might like to do after high school.
-  This curriculum will allow them to research local careers and forward questions they may want answered at JA Inspire.
-  Up to 50+ local Industries, within 8 career pathways will have virtual booths with career and company information, videos, pamphlets, and more. All developed by the businesses just like an in-person career fair.
-  Students can visit as many booths as they would like. They may first visit businesses within their career pathway chosen through the assessment and then visit all other booths to consider industries they may not have previously considered.
-  The students' backpacks allow them to collect information from the booths and access it later. Even better, they have access to the entire career fair for 90 days after the event, allowing them to share information with teachers and others at home.
-  Webinars are available in the virtual auditorium throughout the session. Looking for interviewing information, resume or soft skills tips? Our business partners share information and tips to all students who visit the auditorium. A keynote speaker is also available.
-  Games are available to motivate and to entice students to visit more booths.
-  JA Inspire can be completed while in school or while students work remotely. It's up to you.

A POWERFUL CAREER EXPLORATION EVENT

The online platform is made up of the following areas:



VIRTUAL LOBBY

Students enter through the virtual lobby where they move amongst avatars.

- **Company Banners:** Go directly to the company's career booth
- **Information Center:** Ask questions about the day.
- **Auditorium:** Join others in watching webinars about career topics
- **Halls:** Find company booths within the hall



VIRTUAL HALLS

Students move through the virtual hall, visiting all companies' booths. There is an exhibitor index that allows students to easily find companies by name. Or scroll through the businesses, stopping by to visit and get information.

A POWERFUL CAREER EXPLORATION EVENT



VIRTUAL BOOTHS

Students visit booths that have videos, pamphlets, flyers, pictures, and career stories. Videos about “the day in the life of an employee”; “what I wanted to do and how I got where I am now, resume tips; education needed for jobs at your company.

Students are able to add information to their “backpacks” and revisit it after they leave the fair. They can re-enter the fair for 90 days after the event and can share stories with other students, teachers and adults at home.

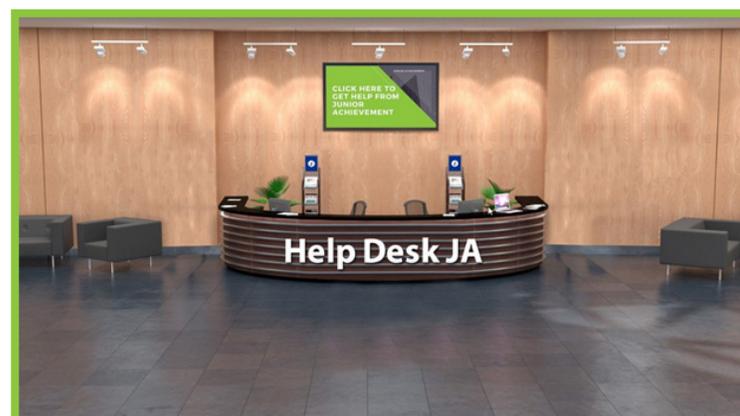


VIRTUAL AUDITORIUM

Students can stop in the auditorium throughout the day to watch webinars produced by the businesses. Topics and themes will vary, and students could provide questions in advance.

JA INFORMATION DESK

Located in the lobby to assist you and your students on the day of the event.



Q&A

Being a JA Inspire Virtual Attendee offers the students the opportunity to seek information about certain careers, industries, and career clusters. Students who visit JA Inspire Virtual will complete preparatory curriculum that will allow them to learn more about their strengths and interests that could lead them to fulfilling careers.

Who should attend?

Students in grades 8,11 and 12. We suggest full grade levels attend.

How long is the virtual career fair?

Students have 90 minutes to visit all areas during their session.

Does someone from my school need to be a participant in the event?

We would like teachers to visit the virtual event with their students in order to be a reference for the students after the event.

How do students get access to the event?

The JA Staff will require student ID's to log in to the event. Teachers will provide this information to JA.

What browsers are supported?

Google Chrome, Mozilla Firefox, Microsoft Edge and Safari. Browser not supported is Internet Explorer.

What interaction is there during the students visit?

Students gain points as they complete the surveys, visit booths and webinars. These points are displayed on a leader board during the event days and winners will receive prizes. A scavenger hunt allows the students to search for hidden company logos throughout the virtual platform (gamification is only available on the two live event day).

Should students attend both live days?

Each school will be scheduled for one of the live days.

Will we know which companies will be in attendance?

Yes, JA will send a list of attendees prior to your visit.

Will students be able to chat with vendor and other students?

All interaction with vendors will be monitored by JA and students may provide questions in advance. Students will not be able to chat with other students

What pre-work is available?

JA will provide the school with the curriculum and other tools available to evaluate the student's interests. The students will also be asked to complete a pre and post survey.

Is there a set schedule for the session?

No, however it is suggested the students visit the booths of most interest to them first. The students will be reminded of upcoming webinars during the event.

How will students access the information gathered at the event?

Students will be given a virtual backpack or swag bag. They can add pamphlets, flyers and other information to their bag, and it will be available to them after their virtual visit. They have the option to send the information to a personal or parent email. Students are also able to return to the career fair for 90 days after the event.

What happens after JA Inspire?

Educators are encouraged to ask students to share their experiences and identify a plan for their future career goals. High School students have created a network of industry leaders or future employers.

JA Inspire™

Virtual



REGISTER YOUR SCHOOL FOR JA INSPIRE
[CLICK HERE](#)

Claire Aguilera | Senior Career Readiness Program Manager
954.979.7104 | Claire@JASouthFlorida.org
Junior Achievement of South Florida
JA World Huizenga Center at the Lillian S. Wells Pavilion
1130 Coconut Creek Blvd. | Coconut Creek, FL 33066

Serving Students in Broward and South Palm Beach Counties



**Junior
Achievement®**
of South Florida

Inspiring **Tomorrows™**