

JA Inspire



YOU ARE INVITED to sponsor and participate in JA Inspire,
Junior Achievement's interactive and **VIRTUAL** career exploration fair
for up to 20,000 eighth, eleventh and twelve grade students.

JA Inspire Virtual offers students the opportunities to learn about South Florida's high wage/high-demand jobs, career opportunities and the education required for future careers they may be interested in while allowing them time to plan **BEFORE** leaving high school. Students are introduced to local high school magnet programs and future businesses who want to **build their future workforce**.

What is JA Inspire Virtual?

- Game-changing career development program for up to 20,000 local eighth, eleventh and twelve grade students.
- Includes in-class lessons & unlimited access to the Virtual Career Fair throughout the school year.
- Digital Career Workbook for High School Students allowing them to take a personality quiz & explore careers suited to their talents and values.
- Students gain an understanding of high school magnet programs, post-secondary tracks, local industries, and career pathways – based on their strengths & interests.



Why JA Inspire Virtual?

- Share Career pathways for high-growth, high-demand industries through interactive, **VIRTUAL** career booths.
- Unique opportunities for businesses to grow their future talent pipeline with our South Florida children!
- Give students the chance to step into the shoes of employees in local companies and understand local high school opportunities.
- By supporting JA Inspire Virtual our local companies are committed to engaging and investing in our children – they can change lives.





How you can Participate

By supporting JA Inspire Virtual you are investing in the future and showcasing your business to potential employees. Your words, engagement and investment can change lives. Sponsors will not only support the student's participation but also provide videos, photos and career information about your company. Students will have on-going access to JA Inspire as they continue their career planning.

\$25,000 PRESENTING SPONSOR

- Prominent logo in Virtual External Lobby (outside view of walk up to center)
- Prominent logo on Circling Banner over Virtual External Lobby
- Prominent logo in Virtual Conference Lobby
- Prominent logo in Virtual Auditorium Stage
- Auto-play Welcome (2-3 minutes) in Virtual Conference Lobby.
- Keynote webinar slot (5-6) minutes pre-recorded video in auditorium
- Large Customizable Exhibit Booth*
- Logo recognition on JASouthFlorida.org and event page*
- Logo recognition on JA Inspire collateral*
- Recognition on JA South Florida email blast (circ 25,000)*
- Recognition on JA South Florida's Social Media (Facebook, LinkedIn, Twitter, Instagram)*

\$15,000 EXCELLENCE SPONSOR

- Prominent logo in Virtual Conference Lobby
- Webinar slot (5-6 minutes pre-recorded video) in auditorium
- **All benefits above with asterisk (*)**

\$10,000 IMPACT SPONSOR

- Logo in Virtual Conference Lobby
- Webinar slot (5-6 minutes pre-recorded video) in auditorium
- **All benefits above with asterisk (*)**

\$5,000 PROMISE SPONSOR

- Customizable Exhibit Booth
- Pre-recorded video (2-3 minutes in auditorium)
- *** Represents additional benefits excluding large customizable booth**

\$2,500 EDUCATIONAL SPONSOR

- Customizable Exhibit Booth
- Logo recognition on JASouthFlorida.org and event page
- Recognition on JA South Florida email blast (circ 25,000)
- Recognition on JA South Florida's social media

\$1,500 INFORMATION SPONSOR

- Customizable Information Desk "Junior Achievement of South Florida sponsored by _____"
- Customizable Exhibit Booth
- Recognition on JASouthFlorida.org and social media

\$500 MENTOR SPONSOR

- Customizable Exhibit Booth
- Recognition on JASouthFlorida.org and social media

Follow us @JASouthFlorida



FOR MORE INFORMATION

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