

JA Inspire

**A VIRTUAL CAREER FAIR
FOR STUDENTS**



Educator Brochure

When our students know
where they're going...
we all advance



JA Inspire Virtual is Junior Achievement's career development program for 8th, 11th and 12th grade students brought to life by our leading employers and in coalition with our educators.

Using virtual technology, JA Inspire features an amazing on-line career event filled with up to 50+ local business exhibits providing engaging exhibitor videos and downloadable career information

Why JA Inspire? Students will begin their explorations with mostly abstract notions and will end up focused and activated, with real insights on what industries interest them, what specific jobs are like, and what education is required to do them successfully.



JA Inspire

BRIEF OVERVIEW

- 💡 Junior Achievement of South Florida will offer JA Inspire throughout the school year.
- 💡 Junior Achievement will provide you with curriculum for your students that includes a career assessment and activities to get them thinking about what they might like to do after high school.
- 💡 This curriculum will allow them to research local careers and forward questions they may want answered at JA Inspire.
- 💡 Up to 50+ local Industries, within 8 career pathways will have virtual booths with career and company information, videos, pamphlets, and more. All developed by the businesses just like an in-person career fair.
- 💡 Students can visit as many booths as they would like. They may first visit businesses within their career pathway chosen through the assessment and then visit all other booths to consider industries they may not have previously considered.
- 💡 The students' backpacks allow them to collect information from the booths and access it later. Even better, continuing to access and revisit JA Inspire allows them to share information with teachers and others at home. * Remind the students to add a valid email address to download the information.
- 💡 Webinars are available in the virtual auditorium throughout the session. Looking for interviewing information, resume or soft skills tips? Our business partners share information and tips to all students who visit the auditorium. A keynote speaker is also available.
- 💡 JA Inspire can be completed while in school or while students work remotely. It's up to you and works with all devices.

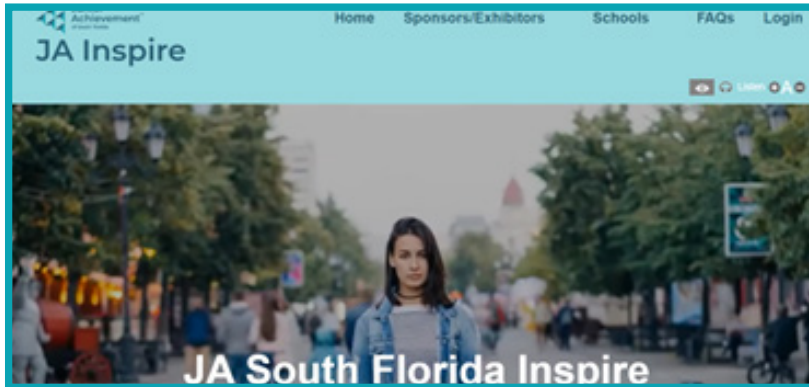
[CLICK TO WATCH THE JA INSPIRE OVERVIEW VIDEO](#)



JA Inspire

A POWERFUL CAREER EXPLORATION EVENT

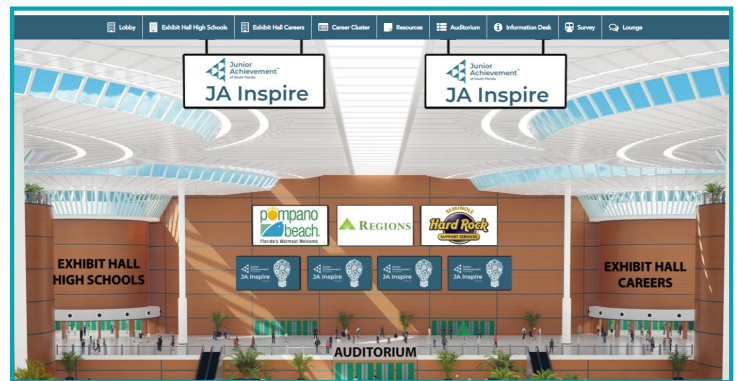
The online platform is made up of the following areas:



LANDING PAGE

Login to the virtual event

- Provides Exhibitor and webinars listing
- Provides a video on navigating the virtual Career Fair
- Highlights frequent asked questions
- Showcases local sponsors.



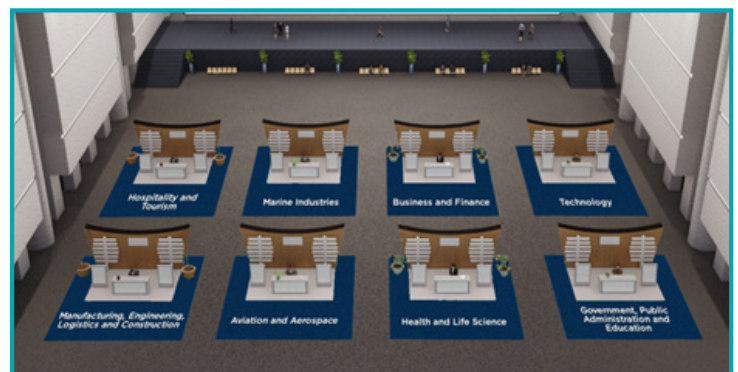
EXTERIOR & VIRTUAL LOBBY

Students arrive at the exterior lobby and access with their login supplied by their teacher. They then enter through the virtual lobby where they move amongst avatars.

- **Company Banners:** Go directly to the company's career booth
- **Information Center:** Ask questions about the day.
- **Auditorium:** Join others in watching webinars about career topics.
- **Halls:** Find company and high school booths within the halls.
- **Lounge:** Discover resources on being work ready.

CAREER CLUSTERS

Search Virtual Booths by Career Cluster from the Internal Lobby





VIRTUAL HALLS

Students move through the virtual halls, visiting all booths. There is an exhibitor index that allows students to easily find companies by name. Or scroll through the businesses, stopping by to visit and get information



VIRTUAL BOOTHS

Students visit booths that have videos, pamphlets, flyers, pictures, and career stories. Videos about “the day in the life of an employee”; “what I wanted to do and how I got where I am now, resume tips; education needed for jobs at your company.

Students are able to add information to their “backpacks” and revisit it after they leave the fair. They can re-enter the fair and can share stories with other students, teachers and adults at home.

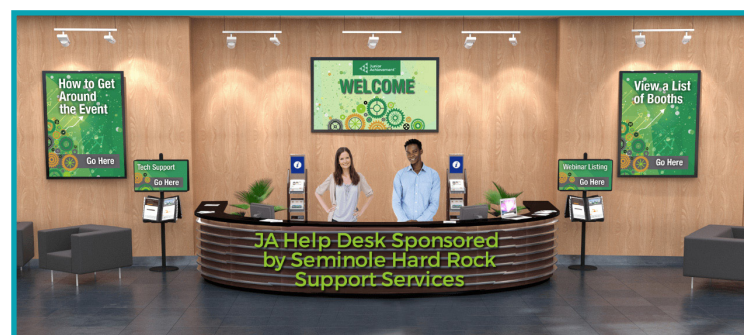


VIRTUAL AUDITORIUM

Students can stop in the auditorium throughout the day to watch webinars produced by the businesses. Topics and themes will vary, and students can follow along with an activity page.

JA INFORMATION DESK

Located in the lobby to assist you and your students on the day of the event. Offers a list of booths, webinars, and suggestions on how to use your time during the event.



Being a JA Inspire Virtual Attendee offers the students the opportunity to seek information about certain careers, industries, and career clusters. Students who visit JA Inspire Virtual will complete preparatory curriculum that will allow them to learn more about their strengths and interests that could lead them to fulfilling careers.

Who should attend?

Students in grades 8, 11 and 12. We suggest full grade levels attend.

How long is the virtual career fair?

Students may visit the virtual fair during scheduled class time or by returning to revisit 24/7. The number of visits and time allotted is up to you and the students.

Does someone from my school need to be a participant in the event?

We would like teachers to visit the virtual event with their students in order to be a reference for the students after the event.

How do students get access to the event?

Teachers will provide class sizes and JA Staff will pre-register students into the platform. A username will be provided to access the fair.

What browsers are supported?

Google Chrome, Mozilla Firefox, Microsoft Edge and Safari. Browser not supported is Internet Explorer.

What interaction is there during the students visit?

Students have an opportunity to engage in an interactive platform visiting many booths, listening to career speakers advise them on their own careers and watch videos.

When should students attend?

JA will ask each school to identify an approximate visit time in order to offer technical assistance. The teachers and students may continue to re-visit as often as they choose.

Will we know which companies will be in attendance?

Yes, this information will be provided in the student guide, the lobby and at the Information Desk.

Will students be able to chat with vendor and other students?

All interaction with vendors will be monitored by JA and students may determine questions in advance to be posted in the Q and A. Booth Representatives have an opportunity to answer your questions. Students will not be able to chat with other students.

What pre-work is available?

JA will provide the school with the curriculum and other tools available to evaluate the student's interests. The students will also be asked to complete a pre and post survey.

Is there a set schedule for the session?

No, however it is suggested the students visit the booths of most interest to them first. The students will be reminded of upcoming webinars during the event.

How will students access the information gathered at the event?

Students will be given a virtual backpack. They can add pamphlets, flyers and other information to their bag, and it will be available to them after their virtual visit. In order to access this feature, it is necessary to enter a personal or parent email to send the information too. Students are also able to return to the career fair.

What happens after JA Inspire?

Educators are encouraged to ask students to share their experiences and identify a plan for their future career goals. High School students have created a network of industry leaders or future employers.



JA Inspire



REGISTER YOUR SCHOOL FOR JA INSPIRE
[CLICK HERE](#)

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Junior Achievement of South Florida

JA World Huizenga Center at the Lillian S. Wells Pavilion

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Serving Students in Broward and South Palm Beach Counties