



BOOKS, BUCKS & BACKPACKS

Sliding into Summer Success!

TITLE SPONSOR

CITY
FURNITURE

Saturday, May 20, 2023
10 am to 1 pm

JA World Huizenga Center at the Lillian S. Wells Pavilion
1130 Coconut Creek Blvd., Coconut Creek, FL 33066

Let's prepare our children and families in need
for summer success with reading, math and financial literacy
materials, healthcare information, and summer safety support.



Together, We Can Change These Statistics!



Summer Health & Wellness

- Over 60% of all summer-related injuries occur among children ages 2-11
- Studies show children gain weight at a faster rate during the summer months than during the school year
- 23% of child drownings happen during a family gathering near a pool



Prevent the Summer Slide

- On average, students lose 17–34% of the prior year's learning gains
- On average, students lose about 20% of school-year gains in reading and 27% in math during the summer break

Teaching Children About Money



- Summer is a great time to teach children the value of savings and money
- Studies show children establish their financial identities by age 7
- Financial literacy activities like preparing a budget helps build stronger math skills

**EXCLUSIVE TITLE SPONSOR
\$25,000**

SOLD CITY FURNITURE

- Recognition as Exclusive Title Partner during campaign
- Branded sponsor booth with activity
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage booth and interact with children and parents
- Company branded collateral in each backpack
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**EXCLUSIVE PHYSICAL FITNESS
CHALLENGE PARTNER
\$20,000**

- Recognition as Exclusive Physical Fitness Challenge Partner during campaign
- Branded outdoor physical fitness challenge space with related activities
- Branded t-shirt "I am Sliding into Summer"
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage outdoor activities and interact with children and parents
- Company branded collateral in each backpack
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**EXCLUSIVE BACKPACK PARTNER
\$15,000**

- Recognition as Exclusive Backpack Partner during campaign
- Company logo on Backpacks given to every child
- Branded sponsor booth with activity
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage booth and interact with children and parents
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**SUMMER SAFETY TIPS PARTNER
\$10,000 (1 now available)**

**SOLD JOE DIMAGGIO CHILDREN'S
HOSPITAL**

- Recognition as Summer Safety Tips Partner during campaign
- Branded Dunk Tank or Branded Face Painting area
- Branded sponsor area with activity and education about summer safety
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage booth and interact with children and parents
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**EXCLUSIVE BOOK PARTNER
\$10,000**

**SOLD EARLY LEARNING COALITION
OF BROWARD COUNTY**

- Recognition as Exclusive Book Partner during campaign
- Branded insert in every book giveaway for the children
- Opportunity for employee volunteers to manage outdoor activities and interact with children and parents
- Company branded collateral in each backpack
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**SNACK PARTNER
\$5,000**

SOLD BLUEGREEN VACATIONS

- Recognition as Snack Partner during campaign
- Logo on Snack Station at event
- Branded sponsor booth with activity
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage booth and interact with children and parents
- Logo included on signage, website, social media, video promotion, collateral, eblasts

PHOTO PARTNER \$5,000

SOLD MOLINACARES

- Photo opportunity area at event
- Recognition as Photo Partner during campaign

- Logo on signage at Photo Area with branded photo
- Branded sponsor booth with activity
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage booth and interact with children and parents
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**COOLING ZONE STATION \$5,000
SOLD WEFLORIDA FINANCIAL
RICK CASE AUTOMOTIVE GROUP**

- Recognition as Cooling Zone Station Partner during campaign
- Branded water bottles provided at cooling station
- Branded sponsor booth with activity
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage booth and interact with children and parents
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**FOOD TRUCK PARTNER
\$3,500 (3 now available)**

SOLD CREWFACILITIES.COM

- Recognition as Food Truck Partner during campaign
- Logo on signage at Food Trucks
- Branded sponsor booth with activity
- Opportunity to have a giveaway for backpacks
- Opportunity for employee volunteers to manage booth and interact with children and parents
- Logo included on signage, website, social media, video promotion, collateral, eblasts

**IN-KIND COMMUNITY PARTNERSHIP
OPPORTUNITIES:**

- Recognition of Supply Partner during campaign
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Opportunity to provide:
 - Books
 - Gift Cards
 - Snacks
 - School related items/supplies
 - Meal giveaways

For more information on how you can support Books, Bucks & Backpacks,
contact: Robyn Harper at (954) 979-7124 or Robyn@JASouthFlorida.org

DONATE NOW

JASouthFlorida.org/BooksBucksBackpacks



**Junior
Achievement™**
of South Florida