



*THERE ARE SUPERPOWERS IN EVERY GIRL...  
LET'S IGNITE THEM!*

**IGNITE YOUR  
SUPERPOWER!**

## **GIRLS RULE CELEBRATION EVENT**

**Thursday, March 14, 2024  
11:00 AM - 2:00 PM**

**@ JA World Huizenga Center at the Lillian S. Wells Pavilion**

An engaging brunch and networking opportunity that will bring together today's forward-thinking women to connect around a common vision to transform and advance future generations of girls. This event celebrates, empowers and inspires women and girls. After brunch, sponsors will join the students for the Girls Rule program with keynote speaker followed by the student fashion show. At 1 p.m. there will be a celebratory champagne toast gathering.

### ***KEYNOTE SPEAKER***



**Theresa Bowe**  
Entrepreneur | Philanthropist | Author

Theresa Bowe is a mother, author, serial entrepreneur, philanthropist, music executive and a successful luxury real estate agent. After almost a decade of dating she married her best friend, former NFL wide receiver Dwayne Bowe.

Born and raised in Long Island, NY, Theresa was the product of a single parent household, being the last of 8 children. She has conquered and overcome many personal obstacles in her life and wanted to do more to ensure that her legacy would sustain the longevity for her family. Finding her escape thru sports, she earned a college track scholarship, and it was there that Theresa began her entrepreneurship journey. Starting with the purchase of her first business, a spirits/beverage store, she went on to owning a mobile car wash, a premium wig boutique and established her first charity organization "Love My Hair for Kids".

JA looks forward to hearing more of her success story at Girls Rule!



**Junior  
Achievement™**  
of South Florida



Women role models matter for girls.  
To learn more, contact Robyn Harper at  
[Robyn@JASouthFlorida.org](mailto:Robyn@JASouthFlorida.org)



## MEET THE SUPERPOWER CO-CHAIR TEAM



**Georgie Brown**  
EVP Partnerships &  
Community Relations of  
BrandStar



**Monique "Mo" Corker**  
Market Head  
Community Affairs  
Aetna, a CVS Health  
Company



**Captain Renee Peterson**  
Broward Sheriff's Office



**Tamara Rodriguez**  
CFO of Island TV

## EMPOWERING SUPERPOWER HOSTS



**Cassandra Allen**  
PNC Bank



**Carolina Aparicio**  
Grisales  
EY



**Erika Davis**  
JM Family



**Allie Escobar**  
RCC  
Associates



**Edmarie Edwards**  
TD Bank



**Taylor Heitner**  
RCC Associates



**Joelle Hervis**  
Bluegreen  
Vacations



**Alyssa Khan**  
Miss Florida  
Teen USA



**Mikesha Murray**  
TD Bank



**Emily Pellingra**  
Hotwire  
Communications



**Shelinia Petit-Frere**  
Jewel Toned  
Interiors



**Ana Rodriguez**  
Florida Power  
& Light



**Chantal Roper**  
EY



**Christine Shaw**  
Florida Power  
& Light



Join the Movement! Sponsorships Available. [JASouthFlorida.org/GirlsRule](https://JASouthFlorida.org/GirlsRule)  
Contact Robyn Harper at (954) 979-7124 or email [Robyn@JASouthFlorida.org](mailto:Robyn@JASouthFlorida.org).



Our purpose is people



Caraline Coats

Wendy Liebowitz

Aleida Ors Waldman, P.A





# SPONSORSHIP OPPORTUNITIES

## **GIRLS RULE TITLE PARTNER - SOLD AETNA** **(EXCLUSIVE)** **\$25,000**

- Naming Rights of Girls Rule Ignite Your Superpower event promotion
- 15 tickets to the Celebration Event
- Opportunity to deliver welcoming remarks from stage
- Opportunity to act as a facilitator in one of the breakout sessions
- Logo prominently displayed on digital screens
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed as Title Sponsor in event press release and ad in Lifestyle Magazine

## **GIRLS RULE PRESENTING PARTNER - SOLD CITY FURNITURE** **(EXCLUSIVE)** **\$20,000**

- Recognition of Girls Rule Presenting Partner during event promotion
- 12 tickets to the Celebration Event
- Opportunity to deliver closing remarks from stage
- Opportunity to act as a facilitator in one of the breakout sessions
- Logo prominently displayed on digital screens
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed as Presenting Sponsor in event press release and ad in Lifestyle Magazine

## **GIRLS RULE FASHION PARTNER** **(EXCLUSIVE)** **\$20,000**

- Recognition of Girls Rule Fashion Partner during event promotion
- 12 tickets to the Celebration Event
- Opportunity to emcee the fashion show from stage
- Opportunity to act as a facilitator in one of the breakout sessions
- Logo prominently displayed on digital screens
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed as Fashion Show Sponsor in event press release and ad in Lifestyle Magazine

## **WOMEN IGNITE FUTURES SOCIAL MEDIA PARTNER (EXCLUSIVE)** **\$20,000**

- Recognition of "Ignite Your Superpower" Social Media Campaign Partner during event promotion
- 10 tickets to the Celebration Event
- Logo on each video posted from the campaign
- Tagged/mention as Social Media Sponsor on all social media platforms
- Intro and Outro slide on JA videos with logo
- Opportunity to act as a facilitator in one of the breakout sessions
- Logo prominently displayed on digital screens
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

## **GIRLS WITH CONFIDENCE PARTNER/KEYNOTE SPEAKER PARTNER** **(EXCLUSIVE)** **\$15,000**

- Recognition of Girls Event Keynote Partner during event promotion
- Opportunity to introduce keynote speaker from stage
- 10 tickets to the Celebration Event
- Opportunity to act as a facilitator in one of the breakout sessions
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo prominently displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

## **GIRLS WITH BIG DREAMS PARTNER** **(EXCLUSIVE)** **\$12,500**

- Recognition of Girls with Big Dreams Partner during event promotion also the notebook sponsor
- Opportunity to brand Girls Rule notebook
- 10 tickets to the Celebration Event
- Opportunity to act as a facilitator in one of the breakout sessions
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo prominently displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine



### **GIRLS WITH IDEAS PARTNER (EXCLUSIVE)**

**\$12,500**

- Recognition of Girls with Ideas Partner during event promotion also event T-shirt sponsor
- 8 tickets to the Celebration Event
- Opportunity to have a branded note card printed that will be attached to each t-shirt (no logos on t-shirt)
- Opportunity to act as a facilitator in one of the breakout sessions
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo prominently displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

### **GIRLS WITH VISIONS PARTNER (EXCLUSIVE)**

**\$10,000**

- Recognition of Girls with Visions Partner during event promotion also the catering sponsor
- 8 tickets to the Celebration Event
- Signage on the food tables at the event with branded napkins
- Opportunity to act as a facilitator in one of the breakout sessions
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo prominently displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

### **GIRLS WITH A VOICE PARTNER - SOLD UKG (EXCLUSIVE)**

**\$10,000**

- Recognition of Girls with a Voice Partner during event also event curriculum sponsor
- 8 tickets to the Celebration Event
- Opportunity to act as a facilitator in one of the breakout sessions
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo prominently displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

### **GIRLS WHO ARE - SOLD GOAL-SETTERS PARTNER**

**\$10,000**

- Recognition of Girls Who Are Goal-Setters Partner during event and photo opportunity sponsor
- 8 tickets to the Celebration Event

- Opportunity to act as a facilitator in one of the breakout sessions
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

### **GIRLS WHO LEAD PARTNER**

**\$5,000**

- Recognition of Girls who Lead Partner during event promotion
- 4 tickets to the Celebration Event
- Opportunity to act as a facilitator in one of the breakout sessions
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

### **GIRLS WITH SELF-ESTEEM PARTNER**

**\$2,500**

- Recognition of Girls with Self-Esteem Partner during event promotion
- 2 tickets to the Celebration Event
- Opportunity to place company collateral / gift item in Girls Rule swag bag
- Logo displayed on digital screens
- Logo included on signage, website, social media, video promotion, collateral, eblasts
- Listed in ad Lifestyle Magazine

### **GIRLS HOST PARTNER**

**\$1,000**

- Recognition of Girls Host Partner during event promotion
- 2 tickets to the Celebration Event
- Logo included on signage, website, social media, video promotion, collateral, eblasts

### **GIRLS WHO DRESS FOR SUCCESS PARTNER \$400**

- Recognition of Girls Who Dress for Success Partner during fashion show contributor
- 1 ticket to the Celebration Event
- Opportunity to financially support two outfits for students in the fashion show



## **JOIN THE WOMEN WHO IGNITE FUTURES MOVEMENT**

During International Women's month in March, post on social media and share "What's Your Superpower?" make sure to tag @jasouthflorida + #whatsyoursuperpower

For more information, contact Robyn Harper at (954) 979-7124